

**ORISSA ELECTRICITY REGULATORY COMMISSION  
BIDYUT NIYAMAK BHAVAN, UNIT – VIII  
BHUBANESWAR – 751 012  
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## **REQUEST FOR PROPOSAL**

OERC wishes to **shortlist three accredited Advertising Agencies** for its multimedia needs in the FY 2009-10. As such, it invites proposals from such Agencies, who operate in the State of Orissa with office at Bhubaneswar / Cuttack, giving details about the following aspects:

1. Corporate Profile along with Accreditation details
2. Area of Operation (e.g. Print, Audio-Visual,, Event Management etc.)
3. Previous Experience (Years of functioning, Major Clients with their contact no., profile of work done for them and letter of appreciation, if any, Sample of some defining work in Print Design, Audio-Visual material etc.)
4. National Presence, if any, with sample of work
5. Proposed discount on commission.

The proposals may be addressed to “**Secretary, Orissa Electricity Regulatory Commission, Unit-VIII, Bhubaneswar – 751012**” and should reach us by **31<sup>st</sup> March, 2009**.

**Date: 23-03-2009**

**By Order of the Commission**

**Secretary I/c**